



In.Business

CLOSING REPORT

2023

PREPARED BY:

Andrea Curley

In.Business Atlantic Regional Manager



ARRIVAL

WE MEET AGAIN AS MENTORS AND STUDENTS



Introductions were made as we met at the Liscombe Lodge Resort and Conference Center for our 5 o'clock dinner. After dinner and housekeeping announcements we all gathered outside as our Senior Mentor Clifford Paul had set up an archery zone and everyone had a turn at archery. Peer Mentor Alex Paul was a participant of the Membertou archery team entered with NAIG 2023. Clifford was also the archery coach for the Membertou team. The students at the closing conference had a great time learning and trying a new skill.



Some of the group participated in icebreakers and others discovered the grounds attractions nearby. After archery everyone went into the meeting room to make mini teepee's. All materials were set up at the tables for the students and mentors to create their own. Some students had participated in prior teepee raising teachings at a gathering prior to the closing conference, and were able to share those teachings.

We held a contest to who had the best teepee as we had a winner chosen by the loudest cheer. Donald Marshal won.



A group discussion took place about the newly formed W'SEP (Wanted Summer Student Employment Program) and the expectations were shared of how to fill out the small business idea forms. The business plan template included basic information; operations, marketing, financial projections and quotes for supplies. The W'SEP program was introduced to give two students an opportunity to start an 8-week summer business.

Some icebreakers took place and then we proceeded to the Minute to Win games. After lunch, the peer mentors conducted some fun activities, and then sat everyone down and developed a characteristic survey to learn about 'knowing yourself', 'emotional intelligence', and a group discussion was held about 'living life on purpose' and what are some differences in today's society.

Senior mentors Joey and Tara spoke to the group about the Water Walk Ceremony and shared an upcoming event they organize called the Freedom Day March to be held on Indigenous Day of June 21, 2023. This event is held for all of Nova Scotia Residential School Survivors to attend. The group discussed the importance of acknowledging and celebrating what remains of the living survivors and why the time for this gathering is significantly important and time sensitive.

Evening activities were split between the chartered Pontoon rides and the In.Business board game (created by the In.Business summer student Mackenzie Marshall and the current Atlantic Region Manager-Andrea Curley). The game reflected financials of one month in the life of a first year post secondary student. The game was inspired by the board game 'monopoly' and the game board reflected realities of growing up on a reservation.



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After breakfast we had a group discussion about Respect. What does respect mean to everyone individually. It was an exercise to prove that one definition is not always the same. So how are we to judge or assume when now we understand people see the same thing differently?

Senior Mentor Mary went on to discuss some linguistic properties of the Mi'kmaq language. Students were able to ask Mary questions on how to say things and or address situations or learn commands and greetings.

The peer mentors held a large group discussion about post secondary experiences and opportunities about students, bursaries, lounges, class expectations, and budgeting. They also shared how demanding life can feel sometimes as a student. The peer mentors then did icebreakers until lunch. After lunch Nina Kent came to do a demonstration presentation on the women's jungle dress. Senior mentor Clifford also then shared his craftsmanship entrepreneurial business during pow wow season and community events. Everyone was then given an hour and half free time until the Closing Banquet began.



<i>Closing Conference</i>	
BANQUET AGENDA 2023	
5pm	Opening Elder Llun
5:10	Keynote Speaker - Cyrus Sundra
5:30-6:30pm	Dinner
6:30	Video Presentations
6:45	Donald Marshall Peer Speaker
6:50	W'SEP Winners
	Bio BREAK
7	Nina Kent CBU Director of Operations
7:10 pm	Certificates
8pm	Video Dance Party

Clifford Paul
July 23, 2018 · 🌐

There is no get rich quick scheme in operating small businesses - especially when you have a mobile vending operation such as my humble enterprise - #BearmanAUTHENTICS. If me and my fellow vendors make it look easy, believe me it isn't. We have much traffic flow through our setups due to the fact that we have diversified and stayed true to the spirit of our craft. Also, we have worked very very hard to build established clientele in every community, both aboriginal and non-... See more



KEYNOTE

SPEAKER

Cyrus Sundar



Cyrus is currently running a national program called Where We Stand. As an individual participating, I found it a nice fit to introduce Cyrus to the In.Business students and mentors. Cyrus paid for his own flight to join us at the Liscombe Lodge, we agreed there are benefits of offering an understanding to the youth that First Nations, Inuit, and Metis are not the only 'INDIGNEOUS' within Canada.

The 'Where We Stand' project is for the purpose of producing and delivering a short digital or live storytelling creative project (that may include film, dance, music, theatre, installation, etc.) that can be widely shared with a public audience ["Expression"], which is intended for online and public audience via a festival/symposium in October 2023 that will engage the community in (what we hope to be) an in-person gathering.

Where We Stand project's call for proposals has been selected as part of the project's cohort at the Canada Excellence Research Chair in Migration and Integration at Toronto Metropolitan University. Submissions are submitted to participate in workshops that give creative tools and mentorship provided by the Where We Stand project. The In.Business students and mentors of been invited to participate as this project will be concluding in October 2023. The project is setting to show across selected cities in Canada.



Cyrus

AcademiCreActivist

Dr. Liss Jeffrey Graduate Award Recipient
 Alan Shepard EDI Award Recipient
 PhD (ABD) ComCult, Toronto Metropolitan U/York U
 MFA w/Distinction Doc Media
 Lecturer RTA, TMU
 Research Fellow: [CERC, TMU](#)
 Researcher: [Canadian Midwives of Colour](#)
 Collaborator: [Flyways, Highways & Byways](#)



MENTORS PEER/SENIOR

Sabrina Doucette
DalU

Cassandra Brum
MSVU

Alex Paul
CBU

Eliza Gould
CBU

Mary Collier
Potlotek FN

Clifford Paul
Membertou FN

Joseph Brooks
Shubenacadie FN

Tara Lewis
Eskisoni FN

STUDENTS GR, 10-12

Bridgetown Community School

Summer Gossen
Oryan Currie

Eskisoni Rankin School

Katie Francis
Abigail Marshal
Kelly Ann Cabot

Membertou Sydney Academy

Miracle Rain Johnson
Jenessa Christmas
Jali Christmas
Donald Jr Marshal

Millbrook Cobequid Education Center

Kai Beckham
Dakiya Nelson
JR Paul
Ashton Cameau
Skylar Cope
Hunter Paul
Sienna Julian
Connor Wilmot
Victor Brooks
Daisy Trenholm
Lochlan Pictou
Isabella Martin

How did we do?

747

Students that
completed all
In.Business requirements

71

Students that have
pursued
business courses
in post secondary

29

Students that are
currently studying
business.

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The best thing about being a mentor was witnessing young Mi'kmaq potential for entrepreneurship. I witnessed the students learning about business models and how different indigenous business processes begin. In.Business provides learned by experience, business mindfulness.

Clifford Paul (Senior Mentor) Membertou FN

It was a pleasure to mentor the In Business youth for the closing conference. A delight to see these youth's aspires especially in their engagement to business. I look forward to their futures.

Tara Lewis (Senior Mentor) Eskisoni

Honestly this year had some of the most inspiring speakers I've heard from In.Business challenges. This was a really fantastic year, I was excited to celebrate the students successes at the closing conference!

Sabrina Doucette (Peer Mentor) Dalhousie University

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I think In.Business is a good chance to connect with other Indigenous youth and to connect and learn from mentors. The program helps you step out of your comfort zone and meet with new people. When we played musical chairs and the word game, it was our first time we had come together as a group. By the end of those activities we all knew each other well and I even made a couple friends I still talk to this day. So those activities seemed silly but they actually helped us get to know one another. The opening conference alone provides you with valuable information about opening your own business and being an entrepreneur.

Ashton Cameau (Student) Millbrook Highschool

I never thought about going to school for business until I joined 3 years ago. Once I joined I knew that I wanted to pursue an education in business and now I'm going to college and then hopefully university.

I would tell other high school students > If you want to learn incredible stories from business owners from everywhere in Canada you will by going on the zoom calls and attending the in person conferences, and you will make some of the best friendships you've ever had. I met people who had the same mindset and wanted to pursue their hopes and dreams of one day owning a business. It was awesome to be apart of the In.Business family.

Summer Gossen (Student) - Bridgetown Highschool

When I first joined In.Business I thought to myself 'I don't want anything to do with business in my future' and being totally honest I didn't know what I wanted to do with my future. This program has taught me that if there isn't anything out there for me then I can just make it happen for myself and create something brand new. The opportunities are endless and I can thank In.Business for opening my eyes to a whole new world I never thought I would take interest in.

Miracle Rain Johnson (Student) Membertou Highschool

Inbusiness is a fun and a nice learning experience. Meeting others who are interested and others who are in business is a nice learning experience. In.Business had really helped me know to how to pursue going into business then anything else I have experienced.

Kelly Ann Cabot (Student) Eskisoni Highschool



